

Get to know your typefaces

Graphic Organizer

Name: _____ Per. _____ Date: _____

Directions: Use the internet to help you answer each of the questions below. Collect research for each typeface.

You will be using this information as part of your project.

1. Name of your typeface. _____

2. Who designed the typeface? _____

3. What year was the typeface designed? _____

4. What are some defining characteristics of the typeface? _____

5. Brief history of the typeface? _____

6. Strength / best uses of the typeface? _____

7. Well known products or services that use the typeface? _____

8. Is this a serif or a san serif typeface? _____

9. Find a quote about graphic design **that you will include in your project.** Google > Quotes about graphic Design. _____
